

**COLLEGE OF VOCATIONAL STUDIES**  
**UNIVERSITY OF DELHI**  
Triveni, Sheikh Sarai-II, New Delhi

**Notice: Add-on Certificate Course on Applied Marketing Skills for Digital Era**

Dear Students,

The Department of Commerce, in collaboration with IQAC and the Committee on Add-on Courses, is pleased to offer an Add-on Certificate Course on **Applied Marketing Skills for Digital Era**. This career-oriented programme is designed to equip students with practical marketing skills relevant to today's digital landscape.

Programme Details:

- Duration: 23 March – 22 April 2026
- Mode: Hybrid (Online + On-campus sessions)
- Examination: To be conducted in physical mode at the college
- Eligibility: Open to CVS students only
- Attendance: Mandatory for certification

Registration & Fees:

- There is no registration fee, as the course is fully funded by the college. Apply Now

[DOWNLOAD BROCHURE](#)

[REGISTER HERE](#)

Students are advised to register at the earliest. Additional information will be shared via the college website and official WhatsApp groups.

Dr. Shweta Kumar

Course Coordinator  
Department of Commerce  
College of Vocational Studies  
University of Delhi

Mr. Mangal Chhering

Course Co-Coordinator  
Department of Commerce,  
College of Vocational  
Studies, University of Delhi